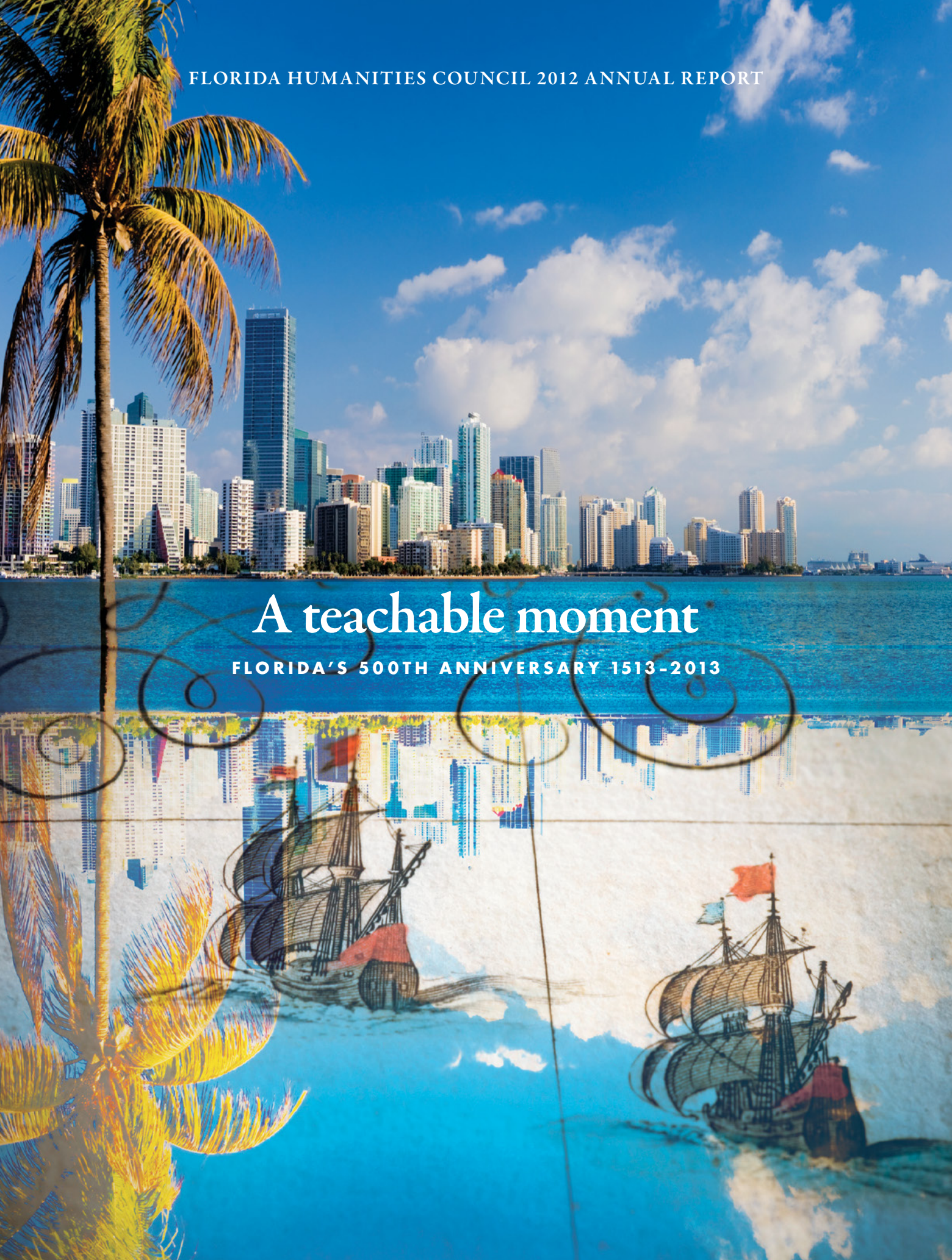


FLORIDA HUMANITIES COUNCIL 2012 ANNUAL REPORT

A teachable moment

FLORIDA'S 500TH ANNIVERSARY 1513-2013



Dear Friends and Supporters of the Florida Humanities Council:

In 2013, Florida commemorates the five centuries since Juan Ponce de León landed on an Atlantic coast beach and proclaimed it “La Florida.” This first recorded European arrival in the Western Hemisphere marked the beginning of a remarkable era of colonizing, conflicts, and cultural exchange—the long, dynamic process that created the American melting pot. This anniversary offers an invaluable opportunity for Floridians to learn in essential and varied ways:



John Belohlavek

History is a gateway to learning and success. The foundational skills of reading, analyzing, and communicating are at the heart of all learning.

Knowing the past increases civic connections. Culturally diverse Florida offers a wonderful, yet challenging, mix of language and people. Our personal and group stories—our journeys, our families, and the places we have in common—are what unite us. A dedication to these personal “histories” is the seed of active citizenship.

The Native American past is part of our heritage. Indigenous people—such as the Apalachee, Calusa, and Timucua—lived in Florida for at least 13,000 years before Europeans arrived. For American Indians today, 1513 is a detestable date linked to the conquest, relocation, disease, and death that resulted from the Europeans’ presence. But this

anniversary has the power to expand our knowledge of these earlier civilizations.

Florida is a product of the modernizing western world. Ponce’s venture to “La Florida” was part of the most important wave of curiosity and exploration in European history, the Renaissance. The era that created Florida also set the stage for the modern world.

Florida shares a culture with Latin America. The 1494 treaty with Portugal that granted Florida to Madrid made Spain and the Catholic Church masters of most of Central and South America. It is clear that to know Florida today we must embrace our state’s Latin history.

Florida is an invaluable lens for America’s story. When we understand Florida’s legacies, we are educating ourselves about the United States. Our national themes—migration, reconstruction, progress—are clarified through the Florida experience.

President Harry Truman once observed, “The only thing new in this world is the history that you don’t know.” In 2013, our challenge is to take this thought to heart, to locate and learn the challenging, important, and fascinating history of Florida. If we succeed, the 500-year commemoration of “La Florida” will change our state and ourselves for the ages.

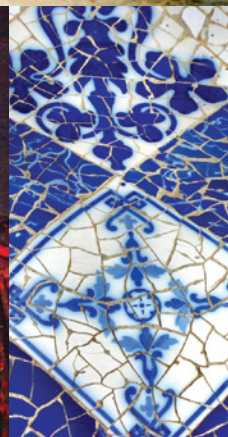
We hope that you will take advantage of this moment in history to learn more about our shared heritage. Enjoy some of the many programs we are offering around the state this anniversary year:

- Watch history come alive on a stage near you, as great Floridians of the past describe their hopes for Florida (and for themselves) in “Dreamers & Schemers.”
- Learn about the Fountain of Youth myth, an ancient burial site, Spanish colonial food, Black Seminoles, and much more from our traveling speakers.
- Explore a variety of historical topics—from Cracker culture to Highwaymen artists to Florida novelists to civil rights leaders—at scores of events.
- Check out our TeachingFlorida.org website, a go-to source on Florida history and culture, designed for teachers—and for anyone interested in Florida.

You’ll find details on these and other programs at FloridaHumanities.org.

Sincerely,

John Belohlavek
Chair of the Board
Florida Humanities Council





TEACHING FLORIDA

Our professional-development seminars provided strong academic content, provocative ideas, and lots of inspiration to 1,133 Florida teachers from elementary, middle, and high schools in 53 counties. Led by distinguished scholars, these weeklong and daylong seminars generated information, materials, and lesson plans about the state's history and culture that help teachers enrich their classroom instruction. Six of our seminars dovetailed with the traveling Smithsonian exhibit, "Journey Stories," focusing on how and why people came to Florida. In addition, we launched our dynamic educational website, TeachingFlorida.org, designed for teachers—and anyone interested in learning more about Florida.

"I can't wait to tell my students about what really happened in Florida!"

—TEACHER PARTICIPANT



MUSEUM ON MAIN STREET

In partnership with the Museum on Main Street program of the Smithsonian Institution, we brought the traveling exhibit "Journey Stories" to six small Florida communities: Plant City, DeBary, Blountstown, Sebring, Clewiston, and Dunedin. Thousands of Floridians attended this multimedia exploration of our national story of immigration and migration. Each community also gathered journey stories from local residents and hosted events and speakers for the exhibit.

COMMUNITY PROGRAMS

We partnered with nonprofit organizations across the state to bring thought-provoking programs to community centers, libraries, theaters, schools, and other local venues. Authors, dramatists, scholars, and others made presentations and led discussions.



PRIMETIME

More than 200 families attended our six-week reading and discussion program at 15 public libraries in Broward, Duval, Martin, Miami-Dade, Orange, Pinellas, and Putnam counties. Combining award-winning books with real-world themes and open discussion, PrimeTime connects literature to participants' lives and creates excitement about reading.

"It made a difference in our two daughters, and it was just a joy to be there."

—PRIMETIME PARENT



GRANTS

We awarded more than \$270,000 in federal funds to support humanities projects in small towns and large cities across the state. Our grants also leveraged thousands of dollars in local matching funds from the 38 nonprofit agencies that created and executed humanities programs in their own communities. Awards ranged from \$2,000 to \$15,000 and helped grant recipients bring in speakers for lecture series, panel discussions, and book festivals; develop and produce public

television programming; conduct research for oral history projects; create exciting humanities resources such as exhibits, trail guides and maps, radio programs, podcasts, websites; and much more.



THE GATHERING

As part of our commemoration of Florida's 500th anniversary, we sponsored a cultural-heritage tour to Spain. Guided by a preeminent scholar and local leaders, Floridians explored our cultural roots in medieval cities and villages. In addition, we hosted a tour in the historic Florida locale of Everglades City. This revenue-generating program introduces Floridians to what makes Florida special.



COMMUNICATIONS

FORUM, our award-winning statewide magazine published three times per year, explored how and why Florida was a destination for seekers and strivers, delved into the cultures of indigenous people who were here long before Spanish explorers arrived, and introduced authors and books



recognized in the sixth annual Florida Book

Awards program. Each issue of FORUM reaches an estimated 60,000 readers. Our Communications program also reached thousands of Floridians through our public-radio and online audio programs, social media outreach, websites, and electronic newsletters.

"Thank you for a beautiful, relevant publication, which is going to be shared and enjoyed by everyone in our office."

—FORUM READER

Celebrating our Growing Support

The Florida Humanities Council would like to acknowledge the generous support of the National Endowment for the Humanities; the Florida Department of State, Division of Cultural Affairs; and the many individuals, corporations, and foundations that made contributions during our 2012 Fiscal Year (11/1/11 – 10/31/12). Thank you!



NATIONAL ENDOWMENT FOR THE
Humanities



CORPORATE & FOUNDATION DONORS

\$20,000

Louisiana Endowment for the Humanities—*PrimeTime*

\$8,000

Thomas M. & Irene B. Kirbo Charitable Trust

\$5,000

Visit Florida—*Viva FL 500*

Molina Healthcare of Florida—*Viva FL 500*

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Karen and Albert Smoczynski	J. Larry Durrence	Saint Lucie County Library System—Headquarters Branch	Artists Alliance of North Florida
Cyrus and Joanne Spurlino	East Hillsborough Historical Society		Arts & Humanities Council of Charlotte County
Fred and Jayne Standley	Fernandina Beach Branch Library		

Anthony Baker	Susan Collopy	Nancy Fisk	Cindy Huggins
Jeri Baldwin	Margarita Comiskey	Robert Flick	Marylou Hughes
Eunice and Jim Baros	Kristin and David Congdon	Florida Classics Library	Helen Susanne Hunt
Tom and Jane Barron	Rex and Peggy Conner	Sheryl Friedlander	Roy Hunt
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Kristen Block	Helen DiCicco	Francisco Gonzalez	Marshall Kelley
Bunnye Bomar	Dale Dickey	Elsbeth Gordon	Beverly Kelly
Bonita Springs Historical Society	Alexander Dickison	Angus and Wylene Graham	Samuel Kendall
Jackie Boring	Nancy Dickson	Virginia and Jack Greene	Louise and Robert Kennedy
Jan Bowers	John Diviney	Nancy Greenlees	Mary and John Kennedy
Patricia Bowker	Sharon Doerr	Trish Grove	Dabney Kline
Alfred and Jean Bown	Edith Donohue	Barbara Gubbin	Elizabeth Knott
Martha Bradshaw	Antoinette D'Oronzio	Jim and Barbara Haag	Frederick Koppler
Jean and Walter Brinkman	Noble and Almena Doss	William Hall	Lady Lake Historical Society, Inc.
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Scott Burroughs	Christine Dudding	Gordon Hawkins	Marsha Lewis
Kathleen Butler	Dunedin Public Library	Dorothy Hegarty	Lewis, Longman, & Walker, PA
Melissa Campbell-Creel	Maurice Dunne	James Henderson	Judy Lindquist
Marlene Carlin	Wendy and Mark Durand	Pat and Susan Henry	Irene Linn
Dora Carter	Raymond Eberling	Henry B. Plant Museum	Stuart Lipman
Jessica Cattelino	Edison & Ford Winter Estates	Heritage Village	Norma Lockwood
Central Florida Zoo and Botanical Gardens	Walter and Iris Edwards	Beverly Hill	Loxahatchee River Historical Society
Gail Childs	Ellenberg Library—Canterbury School	Carol Hoffman	Shirley Lucas
Chipola College Library	Kelly Enright	Sarah Hogan	Darcie MacMahon
City of Fort Walton Beach	Helen Euston	Angela Holan	Ginger Maddox
Heritage Park & Cultural Center	Richard and Katherine Evans	Jean Holbrook	Joseph Maier
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Armando Cobelo		Susan How	Jim and Deborah Manuel
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Marco Island Historical Society	Peggy Palmer	Ellen and Roy Simmons	Venice Archives & Area Historical Collection
Angelo Marino	Panhandle Pioneer Settlement	Virginia Sink	Melanie Waite
Hannah Markwardt	Howard and Carolyn Pardue	Karen Slaska	Vera Walker
Linda Martinez	Pasco-Hernando	Delmont and Jeannette Smith	Warm Mineral Springs/ Little Salt Spring
Susan Mayne	Community College Library	Donna Smith	Joan Warwick
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Christine Newman	Joe Rubinfine	Larry Tarantino	
Thalia Newton	Sanibel Public Library	Tarpon Springs Public Library	
Susan and Jim Nolan	Brad and Casey Sargent	Carl Eric Thomas	We would also like to recognize
Karin Nordlander	Carol Schmidt	Thrasher-Horne Center	the contributions of our
North Indian River County	John and Lynn Scott	for the Arts	numerous donors who gave \$49
Library	Debra Scott Fewell	Sue Tihansky	or less as well as the generous
Alvin Oickle	Debra Self	Doris Tomala	in-kind support of our board
Susan Olin	Mac and Rosemary Sexton	Leila Trismen	members and other friends.
Robert O'Quinn	Martha Shannon	Hugh Tulloch	We have attempted to ensure
Charlotte Owens	Richard Shortlidge	Gloria Turner	the accuracy of this report. If we
Judy Owens	Ruth Shugart		have misrepresented or omitted a
Sarah Page	Roy Silberstein		contribution, please contact our
Peter Palin	Patricia Silver		office at 727-873-2003 or email
			bbahr@flahum.org.

Extracted Audited Financial Statements for Fiscal Year Ended October 31, 2012

BALANCE SHEET

ASSETS

Cash and Investments	1,040,467
Grants Receivable	350,644
Accounts Receivable	38,578
Prepaid Expenses	19,561
Gifted Facilities	211,395
Fixed Assets	22,566

TOTAL **\$1,683,211**

LIABILITIES & NET ASSETS

Accounts payable and accrued expenses	170,680
Grants Payable	186,626
Capital Lease Obligation	11,137
Deferred Revenue	9,000

NET ASSETS

Unrestricted	832,794
Temporarily Restricted	458,889
Permanently Restricted	14,085

TOTAL **\$1,683,211**

STATEMENT OF ACTIVITIES

OPERATING SUPPORT AND REVENUE

NEH General Support	1,117,277
NEH Competitive Grants	198,496
State of Florida	405,422
Contributions, Program Services Fees and Other	512,336

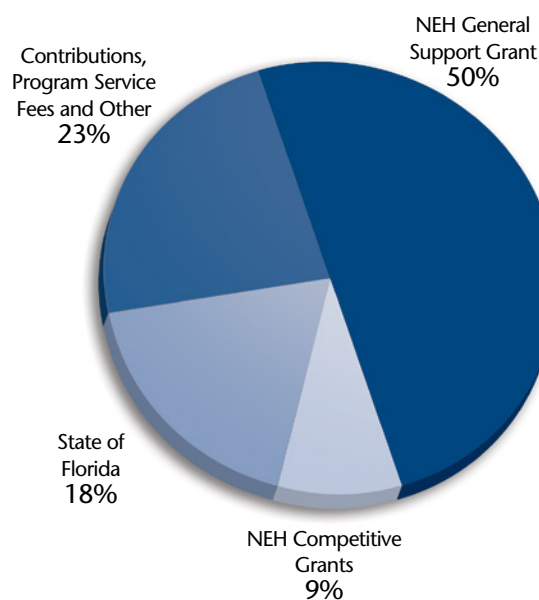
TOTAL OPERATING SUPPORT AND REVENUE **\$2,233,531**

OPERATING EXPENSES

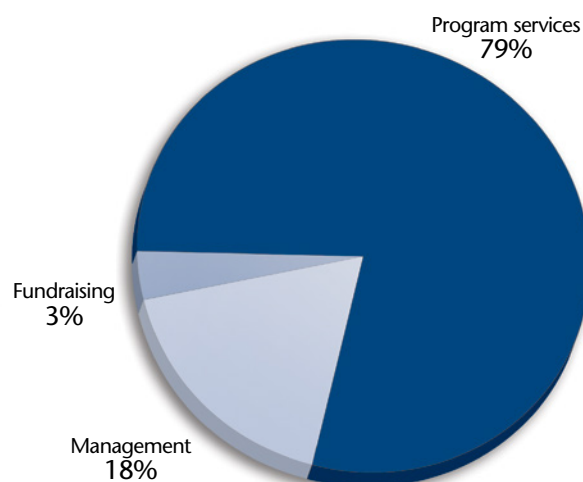
Program Services	1,711,094
Management	382,102
Fundraising	74,834

TOTAL OPERATING EXPENSES **\$2,168,030**

Revenues



Expenditures



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St. Petersburg, FL 33701
(727) 873-2000

On the web at www.floridahumanities.org

**Florida
Humanities
Council**