Florida Humanities Speakers Directory



Engaging Speakers



Compelling Topics





Contact Information: 813-368-1628 ersula@sulatoo.com

Program Format:

- In-person
- Virtual

Ersula Knox-Odom

Actress, Storyteller, Motivational Speaker

Ersula K. Odom is CEO of Sula Too LLC, a legacy writer, the author and co-author of several books including African Americans of Tampa and her poetic memoir – At Sula's Feet. She is a motivational speaker, creates legacy walls, and portrays Mary McLeod Bethune as a one-person show. As founder of Sula Too, LLC she has published books for clients from Georgia to California. She was raised in Georgia, graduated from Eckerd College and is deeply rooted in Tampa with business, family, and friends.

Recent commendations: Signed copy of Congressional Record of Dr. Bethune's decision to place her statue in Statuary Hall in DC presented to her by U.S. Senator Bill Nelson. Performance written about in the Wall Street Journal. She received separate commendations from Tampa City Council Commendation for her roles as co-founder of Fortune Friends and as member of the Citizens Advisory Committee on the Economic Impact of Cultural Arts.

As a motivational speaker, Ms. Odom has the uncommon ability to relate to multigenerational and multi-cultural audiences by sharing experiences from such areas as rural living, college life, Fortune 500 corporate management, spirituality, being a mother, entrepreneurship, sales, and genealogy to publishing books.

Programs Available

Dr. Mary McLeod Bethune Comes to Life

Dr. Mary McLeod Bethune (1875–1955) was the founder of Bethune-Cookman University. She served as a New Deal government official—in one of the 20 highest-level offices held by women in the administration, and the highest held by an African American woman; was founder of FDR's "black cabinet;" served as president of the National Association of Colored Women; and founded and served as president of the National Council of Negro Women. After telling the story of Dr. Bethune, Ersula will come out of character and answer questions regarding her research and personal journey.

Need to reach Florida Humanities? For Grants, contact Lindsey Morrison at <a href="mailto:lincolor:lin

Funding for this program was provided through a grant from the Florida Humanities with funds from the National Endowment for the Humanities. Any views, findings, conclusions or recommendations expressed in this program do not necessarily represent those of Florida Humanities or the National Endowment for the Humanities.

