

## PROGRAMS COMMITTEE

Of Florida Humanities

### Minutes of ZOOM Meeting of September 21, 2021

**Members Present:** Peggy Bulger (chair), Janet Snyder Matthews, Glenda Walters, Makiba Foster, Reginald Ellis, Olympia Duhart, (Sue Kim, absent)

**Staff Present:** Nashid Madyun, Brooke Dressler

The meeting was called to order at 3:06 PM by Chair, Peggy Bulger.

#### 1. Welcome

- Peggy Bulger called for any corrections and then the approval of the minutes of the Committee's previous meeting on May 6, 2021. The minutes were approved unanimously. Bulger reminded committee members to fill out their Cost-Share –In-Kind Reports

#### 2. State/Federal Funding Update (Madyun) Federal funding - will increase due to census, grants, programs planned. More matching funds will be needed

- New fundraising goals are being implemented to address increases
- State funding – FH has strong support from Sec. of State and cultural affairs
- Participation in webinars/programs and discussions is asked of board members

#### 3. Florida Humanities ARP Grants (Madyun)

- \$2.03 million awarded to Florida Humanities
- \$1.83 million to be awarded in general operating grants
- \$200,000 retained for administrative costs
- 160 applications received
- Grant contracts to be issued by end of October
- Slides from Browns Consulting
- Market funds, tackle unique opportunities towards other non-profits
- Phone calls list to non-profit very successful
- Media buys, marketing group, pre-roll campaign
- Smart phones and tablets clicks, 5 seconds are good time frame, ads work
- Recorded webinars placed on website summarized, very successful
- Peggy Bulger: Asks for committee members for input for ARP slides

#### 4. Grants Updates and Forecast (Power Point)

- Community Project Grants \$198,400 awarded through 44 grants in FY21. In calendar year 2022, Florida Humanities will increase funding award to up to \$10,000 (previously up to \$5,000).
- Broadcasting Hope \$75,000 awarded to 4 public media stations. Florida Humanities will offer this funding opportunity in 2022, likely expanding eligibility beyond public media stations.

- Greater Good \$30,000 awarded to 10 academic departments at 7 universities. Florida Humanities will offer this funding opportunity again in 2022.
- Special Initiative Grants
  1. Florida Association of Museums Emergency Planning and Response Grants \$26,000
    - Florida Humanities and FAM partnered to create a webinar series with preservationists and specialists to help cultural organizations brace for additional disasters and pandemics.
  2. WFSU Partnership Grant - \$25,000
    - WFSU will produce a robust podcast and video series exploring how we as a community fulfil the promises of Dr. Martin Luther King Jr.'s dream.

**5. Programs Updates (Power Point)**

- Strategic Partnership Programs
  1. Library of Congress – Center for the Book, new host
  2. Smithsonian Institution – “Water/Ways” Museum on Main Street exhibit
  3. The Village Square - “Democracy Reignited” initiative, Dr. Danielle Allen
  4. Orange County Library System (OCLS) – “English for Families,” rural areas
  5. Florida Talks - 25 organizations hosting 59 programs, participation in programs, evaluation forms

**6. University Press of Florida (Discussion)**

- Goal is to publish a few books/year
- Research and travel, receive an advance
- Themes for 2023, 2024
- Book design, royalty pool, return of revenue and investments
- Peggy Bulger: Special book for 50<sup>th</sup> anniversary

*Motion to adjourn meeting at 4:05 PM passed*